

HOSPITALITY WELLNESS SOLUTION



LET'S MOVE FOR A BETTER WORLD®

Ever since Technogym was founded over four decades ago, we've made it our mission to help people live better for longer through exercise.

At the heart of our mission is the Technogym Village, home to the Technogym Experience we strive to share across the globe, providing industry professionals with effective business solutions that promote movement and wellbeing.

Partner with us in getting people to move more for a healthier future and better world.



Nerio Alessandri
Founder and President of Technogym®



HEALTHY PEOPLE, HEALTHY PLANET™

Technogym's commitment to sustainability is deeply rooted in its corporate mission to enhance people's quality of life through wellness. This strong connection between corporate strategy and sustainability has always guided Technogym's choices and actions, with a focus on meeting people's health needs—needs that are intrinsically linked to protecting the environment.

Technogym was awarded the **Platinum Medal by EcoVadis**—a globally recognized provider of trusted business sustainability ratings that grants this distinction to the **top 1%** of companies evaluated. This award reflects strong performance over four key areas: **environment, labor and human rights, ethics, and sustainable procurement.**



TECHNOGYM ON THE GO

To help people manage their lifestyle, we developed the Technogym Ecosystem platform where anyone can access their own training content anytime and anywhere, using Technogym smart equipment or any connected device.

Thanks to the Technogym Ecosystem and AI technology, consumers can enjoy fully personalized Precision Training experiences for their fitness, wellness, sports, and health needs and achieve superior results, faster.



Wellness Lifestyle™, the new must for travelers

Wellness is more important to consumers than ever; for younger generations especially it has become a daily, personalized practice to embrace an active lifestyle and prevent diseases.

Hotels investing in comprehensive wellness offerings report a 56% higher TRevPAR compared to those with limited wellness services, and +108% vs properties with no offerings.

Additionally, 65% of customers identified personalization tailored to their biometric data and lifestyle preferences as a key factor in their experience. Hotels today can capitalize on these trends by leveraging a digital ecosystem for guest wellness journeys.

Sources

- > Global Wellness Summit
- > McKinsey
- > PWC
- > Bain & Co
- > Wellness Real Estate Report
- > Luxury Hotelschool Paris

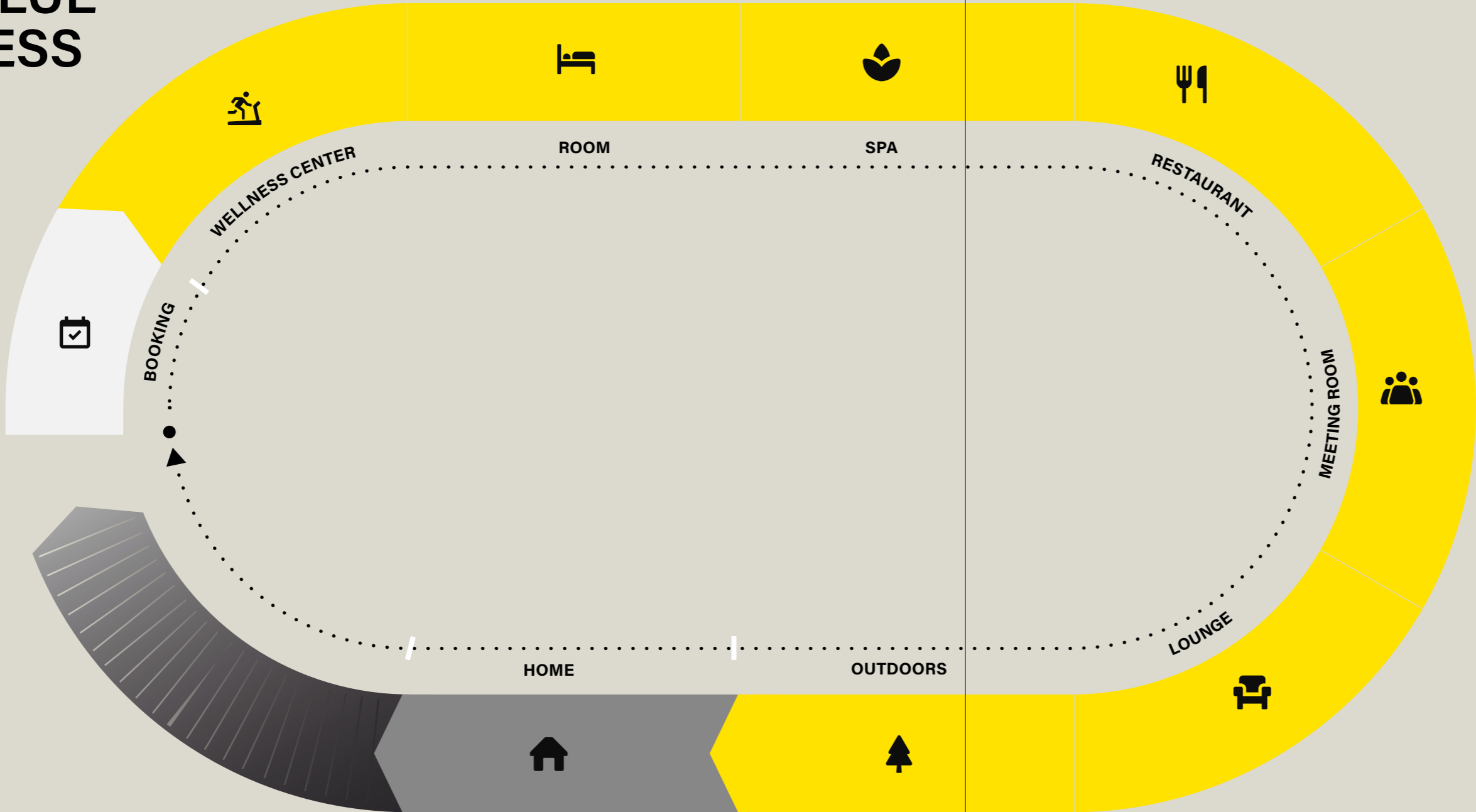
+11.5% CAGR
projected luxury
hospitality market
growth by 2032

65%
of guests looking
for personalization
in their experience

+40%
wellness traveler
vs. average tourist
spending

+108% TRevPAR
hotels with
comprehensive
wellness offerings

CREATING VALUE WITH WELLNESS



1
Attract

Increase your **occupancy rate** by attracting consumers looking for the ultimate training experience.



2
Engage

Offer a memorable guest wellness journey in every room and common area, increasing **ROE, secondary spending** and **TRevPAR**.



3
Retain

Improve **customer satisfaction** and then **brand loyalty** by extending the wellness experience after check-out, increasing the number of returning guests.

OFFER YOUR GUESTS A PRECISION WELLNESS JOURNEY



BOOKING

Promote your wellness services on your booking channels with Technogym Marketing Support material.



WELLNESS CENTER

Elevate guest engagement by providing superior equipment, state-of-the-art technology, and personalized workouts.



ROOM

Differentiate your room offering by creating a new wellness category and engage guests who seek a more private training experience.



SPA

Enhance your spa rituals by combining exercise with health and beauty treatments.



RESTAURANT

Maximize the benefits of your guests' training experiences by offering a special wellness menu inspired by tips from our nutrition experts.



MEETING ROOM

Create a dynamic business environment with Wellness Ball™ - Active Sitting, which improves flexibility, balance, and posture while sitting.



LOUNGE

Create wellness spaces where guests can relax and recharge on Flexability equipment, with no need to change out of their everyday clothes.



OUTDOORS

Invite guests to get active outside with modular solutions for outdoor spaces.



HOME

Foster retention by adding value to your guests' wellness lifestyle beyond the hotel with Technogym digital solutions.



PLATINUM SOLUTION

A seamless blend of cardio, strength, and assessment equipment offers guests a transformative wellness experience in the most exclusive and luxurious of interiors.



Artis Luxury

Artis Luxury redefines the essence of luxury wellness with the new Sand Stone identity. This seamless aesthetic unifies Artis Cardio, Strength, Biostrength, and Technogym Checkup to create an unmatched, immersive workout experience.

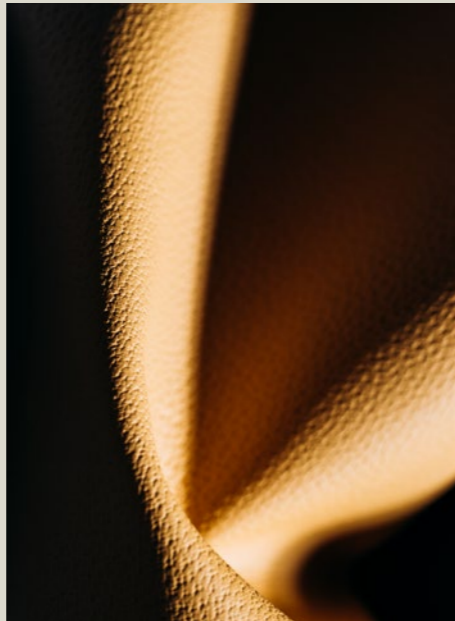
- Design inspired by nature for a timeless experience
- A distinctive identity for wellness luxury living
- Inviting atmosphere with warm tones and materials



Technogym Atelier

Developed by the Technogym Design Center, Technogym Atelier allows you to create bespoke product identities with combinations of exclusive materials and finishes that express distinctive moods and narratives while preserving the iconic essence of Technogym equipment.

- Expert consultancy by Technogym Interior Design
- Full project management, including product placement, flooring, walls, and lighting
- Definition of a custom-made product identity



UPHOLSTERY



GUARD



FRAME



INLAY





WELLNESS CENTER

PRESTIGE SOLUTION

Unique design and
cutting-edge technology
deliver an incomparable
guest experience.



Artis®

Top-of-the-line cardio and strength training equipment that offers a seamless workout experience.

- Comfort at its best
- Seamless design and connectivity
- Tailored training experience



ARTIS CARDIO



ARTIS STRENGTH

Biostrength™

Elevate guest workout experiences with next-generation strength equipment powered by Technogym Biodrive technology (patented).

Biostrength streamlines goal selection and personalizes training to individual needs, adapting to each user and delivering up to 30% better results.

- Biofeedback and AI for real-time guidance
- Automatic posture and workload setup
- Maximum neuromuscular activation



BIOSTRENGTH™
AREA

20 m²
216 ft²



PREMIUM SOLUTION

Smart design and advanced features combine with exceptional quality to deliver a superior guest training experience.



Excite[®]+

The new Excite+ line makes cardio training more personalized, seamless, and interactive than ever, delivering engaging and effective workouts.

- Training guided by Technogym AI Coach
- Energy and space savvy
- Enhanced connectivity and wireless charger



Selection 900/700

With over 25 types of equipment, this line enables guests to target every muscle group to achieve their goals.

- Premium biomechanics for natural movement
- Progress tracking
- Dual-function machines to optimize space



ENGAGING GROUP EXPERIENCES

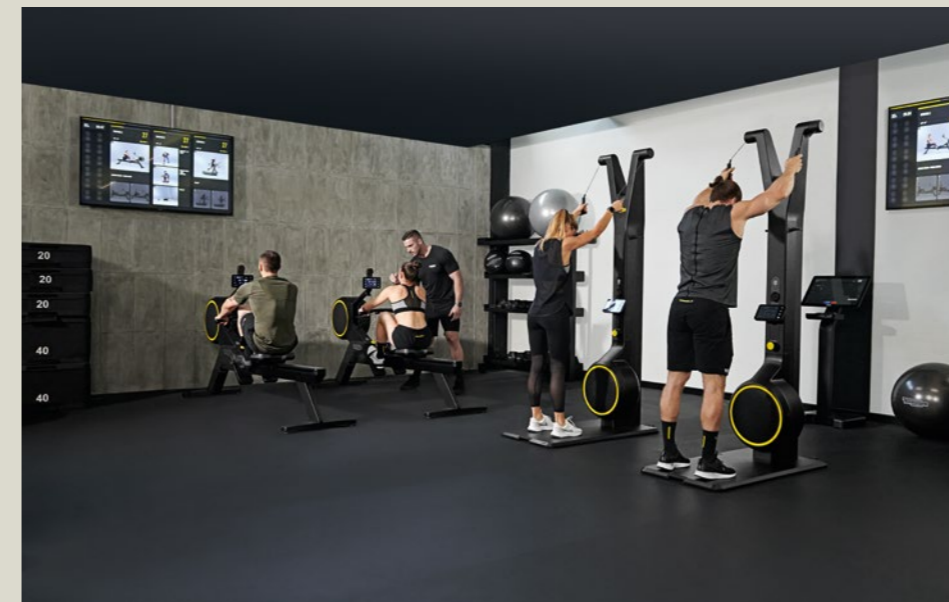
Technogym offers a range of different formats to motivate your guests and members. And to make things simple, they can control every step of the journey, from booking a class to tracking their data, with a single app.



Technogym Reform



SkillX™ Class



Virtual Group Training Class



Biocircuit



HIGH-PERFORMANCE TRAINING

SKILL

Designed in collaboration with athletes, trainers, and research institutes, Skill line equipment helps develop power and endurance, refine skills, and achieve peak performance.



- Engineered by champions
- Multidrive Technology™
- Multi-skill precision training

UNIVERSE

Developed in collaboration with top strength and conditioning coaches and tested by Olympic athletes, Technogym Universe® offers the widest variety of resistance training in the most compact space, helping functional strength athletes reach their full potential.

- Endless training variety
- Peak performance in total safety
- More space for movement



Technogym Reform

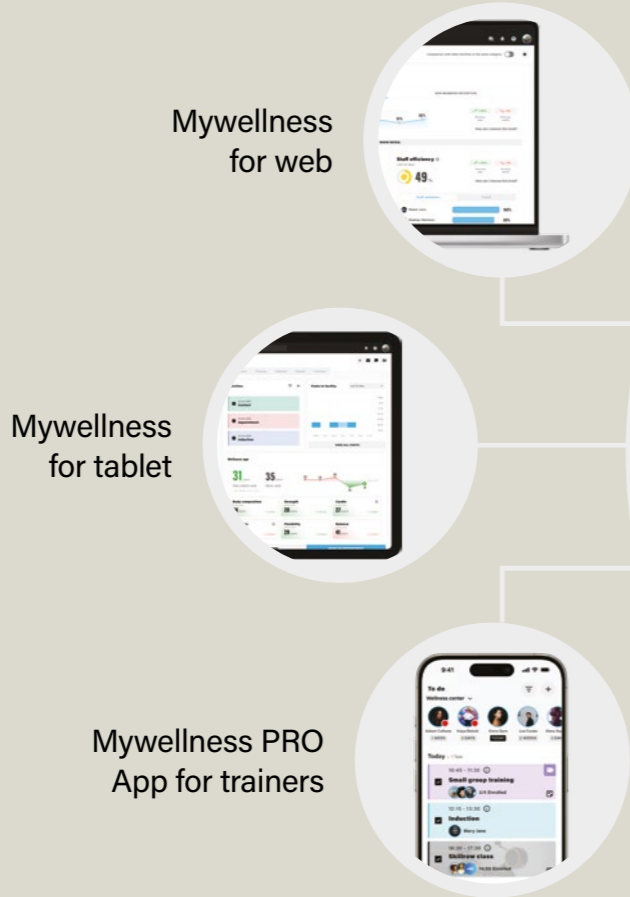
With forty years of expertise in product design, we created Technogym Reform—the Pilates design revolution. Combining elegance, precision and performance, it elevates Pilates practice to its pinnacle.

- Crafted with the best Pilates master teachers
- Optimized ergonomics and adjustments, with a full set of accessories
- Innovative and sustainable materials



A personalized experience for each guest

The Technogym Digital Ecosystem is a unique open platform that personalizes training experiences and boosts operator business across a wide variety of touchpoints.



PERSONALIZATION, VARIETY



+40%
Attraction

+30%
Retention

+100%
Secondary spending

OPERATOR

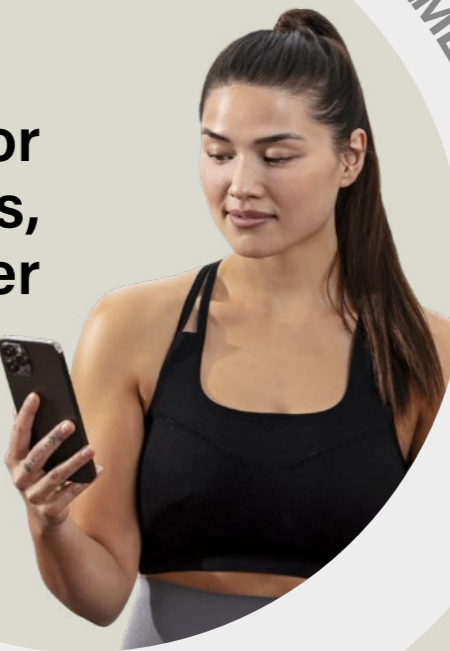
**OPEN
PLATFORM**



**TECHNOGYM
AI COACH**

AUTOMATION, ANYWHERE, ENGAGEMENT

**Superior
results,
faster**

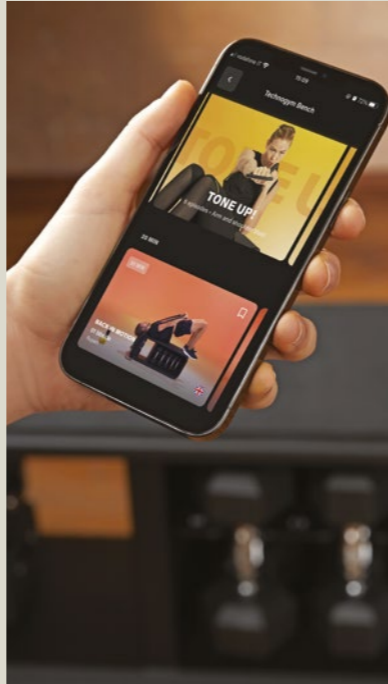
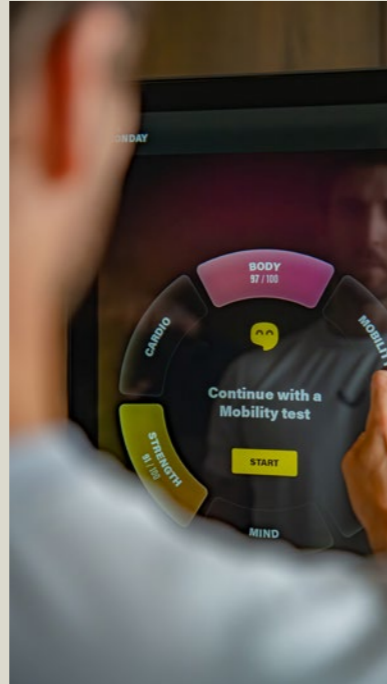


CONSUMER



A seamless experience across multiple touchpoints

Technogym Digital Ecosystem



Mywellness CRM

The lifestyle CRM created to help your guests reach their fitness, wellness, sports, and health goals with personalized journeys and experiences.

Technogym Checkup

Find out your Wellness Age™: one station, multiple assessments.

Technogym App

Achieve superior results faster with dynamic and personalized content, anytime, anywhere.

Technogym Live

Technogym Live is the digital user interface that inspires people to embrace exercise and make it a part of their daily lives, so they can achieve results in a fun and motivating way.

Technogym Formats

A complete range of immersive training experiences built around guests' interests.

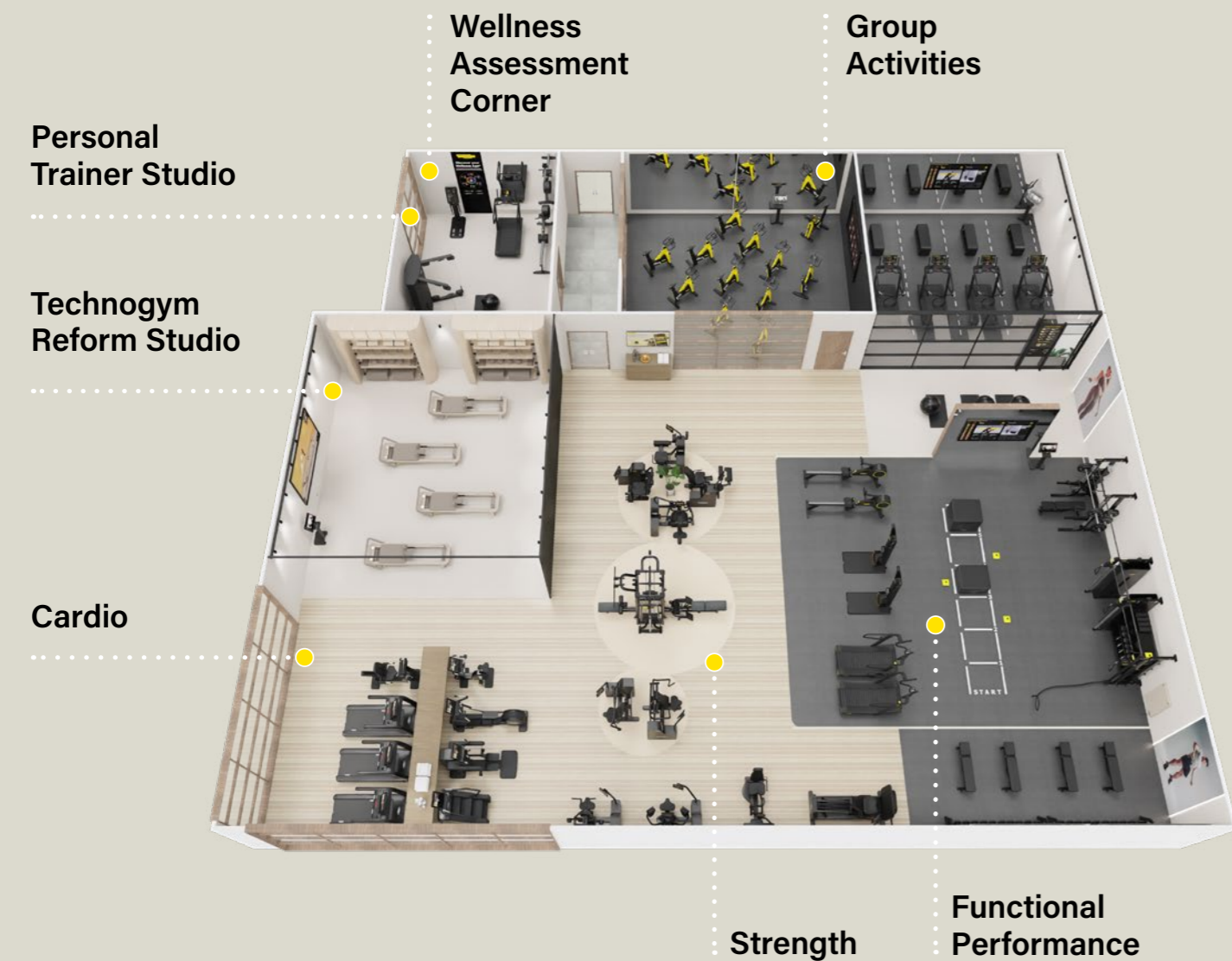
Technogym Visio

Experience seamless training with Technogym Visio, the touchscreen display created to offer training guidance and instant access to a vast library of engaging workouts, all just a tap away.

Mywellness Kiosk

Enrich your group class offering with unsupervised, ready-to-use, virtual classes that can be scheduled and start automatically or on-demand.

GUIDE GUESTS ON THEIR SUPERVISED JOURNEY



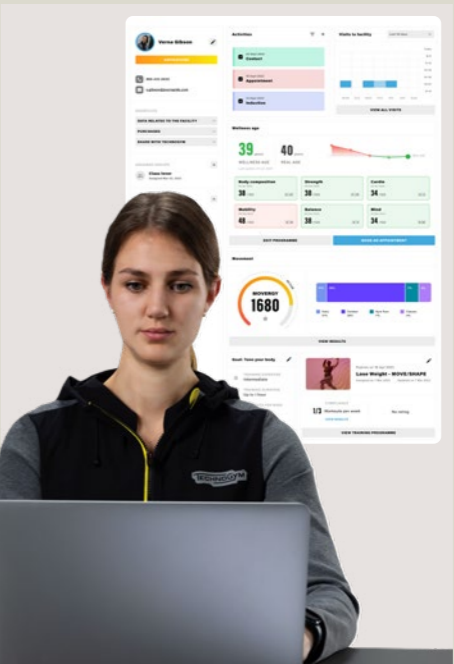
Workout design

Offer guests a holistic assessment experience and personalized training programs that can be accessed across all training devices.



Training experiences

Manage and create a variety of workouts to motivate and engage your guests and members.



Guest insights

Check guests' progress at any time and access usage data for accurate business analysis.



Staff education

Provide your staff with certified online and onsite education on products and training methods.

GUIDE GUESTS ON THEIR UNSUPERVISED JOURNEY



Touch and train

Offer training guidance and engagement all just one tap away, on and off equipment.



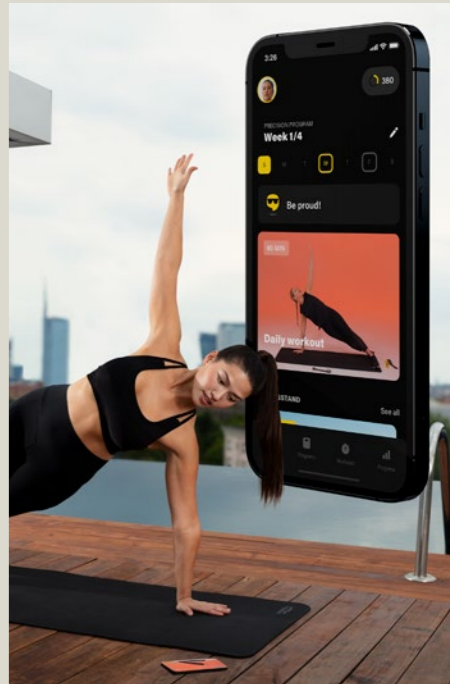
Coaching with the Technogym App

Encourage guests to download and use the Technogym App for virtually endless on-demand content and faster progress.



Engaging group training

Activate and animate group training classes with Technogym Master Trainer Network.



Wellness on demand

Extend guest engagement with Technogym digital content available anytime, anywhere.

Supervised spaces

PERSONAL TRAINER STUDIO
Technogym Checkout

25 m²
270 ft²



FUNCTIONAL PERFORMANCE AREA
Technogym Formats

100 m²
1080 ft²



Unsupervised spaces

VIRTUAL GROUP TRAINING
Mywellness Kiosk

25 m²
270 ft²



HIGH-PERFORMANCE CORNER
Technogym Visio

50 m²
540 ft²





IN-ROOM SOLUTIONS

Enhance the guest experience and generate new revenue with in-room wellness solutions designed for discreet, on-demand training.



Wellness Suite™

The ultimate solution for discerning travelers seeking a distinctive wellness experience encompassing comfort, cutting-edge technology, and refined design.



Wellness Room

Introduce a new room category or elevate your existing offering with dedicated wellness packages, offering curated selections of in-room training options tailored to any space and goal.



Wellness à la Carte

Create a curated list of wellness services, giving guests the option to request in-room equipment and accessories.



LOUNGE / MEETING ROOM / OUTDOOR

OFFER WELLNESS EVERYWHERE

Design inventive solutions for comprehensive wellness offerings in indoor and outdoor spaces that enable guests to stay active throughout their stay.



Wellness Lounge

Transform common areas into wellness havens where guests can stretch with Flexability equipment and relax after flights, business meetings, or a day of sightseeing.



Wellness Meeting

Create dynamic spaces for work and meetings with Wellness Ball™ - Active Sitting, offering an alternative to traditional seating that engages core muscles and supports spinal health.



Outdoor Wellness

Design modular solutions for outdoor areas of hotels and resorts, allowing guests to track their outdoor workouts while enjoying time in the fresh air.

TECHNOGYM CONSULTING



Technogym Customer Success

We support the seamless integration of your facility into the Technogym Digital Ecosystem, helping you use Mywellness® CRM features and third-party management software to their full potential.



Technogym Interior Design & Architecture

We work with your architects and interior designers in creating wellness spaces that ensure optimal layouts and deliver engaging guest experiences.

Services to optimize business strategy and guest experiences



Technogym Academy

Your staff can take advantage of certified online and onsite training on products and training methods, delivered by a global network of Technogym Educators.



Technogym Facility Management & Activation

In collaboration with trusted partner companies worldwide and our global network of Technogym Master Trainers, we provide turnkey management solutions to support your business and deliver an immersive guest experience through engagement and entertainment.

TECHNOGYM SERVICES

To acquire, promote and preserve the value of your Technogym equipment

We provide the end-to-end services you need to maximize the profitability of your investment.



Technogym Financial Services

We support your investment with secure, easy, and tailored financing plans through a global network of leading leasing and credit insurance companies.



Technogym Marketing Support

We offer a wide range of ready-to-use digital and printable marketing tools and are available to collaborate on customized projects.



Technogym Care

We help ensure that your equipment remains in peak condition and retains its value over time with dedicated service agreements.



The trademarks Technogym, Healthy People Healthy Planet, Let's Move, Let's Move for a Better World, Mywellness, Wellness Lifestyle, Wellness Ball, Artis, Biostrength, Excite, Group Cycle (fig.), SkillX, Multidrive Technology, Universe, Wellness Suite and Wellness Age are property of Technogym® S.p.A. in countries of the European Union and in the world.

The Technogym products shown within this catalog are protected by patents and design patents owned by Technogym® S.p.A. in European countries and in the world. Pat. No. USD682372, US7722502, US9305141, US9671062, USD794724, US7878951, US7867153, US9403055, USD712171, USD751156, US8870721, USD692968, USD692972, USD933143, USD861805, US10376730, US9974997, US11484754, USD859543, USD874584, USD827058, USD837312, US10143884, US10449411, USD918317, USD967130, USD650870, ZL2016800280207, CN105413111B, ZL201530088449.3, ZL200710085822.4, ZL201330233393.7, ZL201430076704.8, ZL201830743547.X, ZL201330038918.1, ZL201330038925.1, ZL201930603973.8, ZL201830507113.X, ZL201830507402.X,

ZL201710309520.4, ZL201730343966.X, ZL201730409178.6, ZL201830017004.X, ZL201630060053.2, ZL201630060042.4, ZL2015104459586, ZL2015109211619, ZL201930142978.5, ZL201930142977.0, ZL201930142515.9, ZL202030259262.6, ZL202030256889.6, ZL201630491582.8, ZL201630491874.1, ZL201930424432.9. Pat. No. US9833662, US9772240 and corresponding patents are licensed to Technogym® S.p.A.

Technogym reserves the right to modify its products and documentation at any time and without notice.
© 2023-2025 Technogym®.

All other third party trademarks and logos contained within this catalog are property of their respective owners.

Photo courtesy of Mandarin Oriental Hong Kong; Al Messila, a Luxury Collection Resort & Spa, Doha; Raffles, Doha.

Your Business Partner



Where to find us